

OMc environmental graphics

Mc

environmental

samples of our environmental graphic design work



table of content

why OMc?

- ...❖ about us
- ...❖ cost effectiveness
- ...❖ reliability
- ...❖ vision

environmental graphic design portfolio

our clients

- ...❖ client list
- ...❖ client quotes

next steps

contact

page 2

page 3

page 4

page 5

page 6

page 7 - 26

page 27

page 28

page 29

page 30

page 31



why us?

why bring in a new design firm - why choose OMc Design Group?

In starting fresh with us, you can lay the solid foundation for a successful branding campaign by getting all graphic elements you need created by one team; or you can breathe new life into your brand with our low-risk, bundled **brand refresh program** that takes a close look at what you already have and suggests some strategic updates to effectively embrace all relevant media.

OMc greatly values its client relationships and strives to continually look for and provide value-added services such as identity developments and marketing campaigns that help our clients succeed with their business.

we deliver a strategic and unique look and feel

Our blueprint strategic process insures that our client's requirements, their industry and competitors are well understood, while our innovative design team will insure that all of our clients get a fresh and unique look and feel that targets the right demographics.

From identity and environments to visual merchandising and promotions in all media, OMc delivers integrated solutions which elevate your brand and drive sales.

85% of OMc's customers are repeat customers and would recommend us.

We are proud of our strong, long-lasting relationships with most of our clients.



about us

our story

Since 1997, OMc Design Group provides design and production services for identity, print, web, motion, 3D and environmental graphics - cost effective, reliable and innovative. We deliver powerful and effective communication design solutions across all graphic design disciplines - from design to finished product, identity to execution.

we create designs that work for you

We have successfully collaborated with hundreds of businesses, educational institutions and non-profit organizations to translate their mission into a consistent visual communication language that resonates across all media.

- ❖ OMc is a multi-disciplinary design firm with offices on the West and East Coast, France & China.
- ❖ We provide well thought-out design solutions that are based on strategic concepts.
- ❖ Eye-catching designs are combined with economic production/programming/installation.

We listen, research and strategize to create effective, memorable and economic graphic design solutions that are of significant value to our clients.

cost effectiveness

cost effectiveness

OMc delivers the highest quality designs that are priced significantly below the Pricing and Ethical Guidelines as outlined by the Graphic Artists Guild.

OMc can not only economically develop all of the compelling elements that define your brand and enable you to standout, but we can also insure that these assets are put into play and provide you with a return on your investment.

combining design and production saves you money

design quality & top service

With a better understanding of our clients and their industry, we can devise communication design strategies and apply the powers of creativity and technology to deliver effective, unique design solutions that provide our clients with significant value and a competitive edge.

Unlike our competitors, we can cost effectively bundle and discount our services and products to turn them into actionable marketing campaigns.

Our bundle and save program can save significant



reliability

reliability and reputation

OMc prides itself on it's repeat business and our clients trust us to continually provide a high level of customer service and deliver their projects on time and on budget.

meeting your deadlines

OMc's 24/7 around the clock design and production teams on the west coast, east coast, Europe and Asia insure that even our clients' tightest deadlines are met and we will not stop until the work is done.

Direct communications with our Creative Director and the Project Manager ensures highest quality in every aspect throughout all phases of the project and it allows us to adjust quickly to changes and further requests. Our response times are instant and your deadlines are paramount to us.

we are dedicated to our clients'
projects from strategic
planning through design
and execution

Unlike our competitors, we can deliver projects in the least amount of time and can meet any client's deadline and expectation (within reason that is, to you miracle seekers).

vision

our vision for graphic design

Good design needs to elevate the level of visual communication to one that involves and informs in ways that are compelling and appropriate while always looking to improve, innovate and stimulate. As communication media evolve, we believe that it will become more and more rewarding to catch an audiences' attention and we intend to honor that goal.

The impact of a great graphic concept can make or break a business and as such, is a powerful weapon in the arsenal of modern marketing. OMc believes that harnessing the accumulative strength of visual communication design will result in greater success for our clients.

when the solution meets the
objective the result is success

“Good design is good business paired with a strategic sense.
Great design will never sell an inferior product, but it will empower a great product or service
to achieve its maximum potential.”
Christoph Oppermann

environmental graphics

OMC

environmental



We passionately design graphics that identify, decorate and organize architectural space. For exhibits, offices, stores and restaurants we do signage, murals and banners as well as floor, window and wall graphics. We design and produce what it takes to brand a space.

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Energy Fitness Oracle Pacific Digital Image Philips Royal Robbins
Simon & Schuster Specialized Bicycles Steve Nash Sports Club
Sun Microsystems Teva Sandals The North Face The Warriors UFC Gym
Yogaworks



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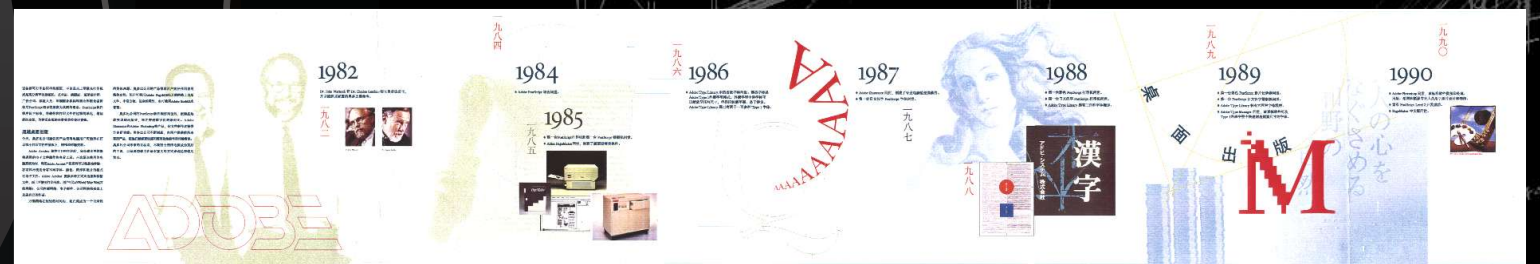
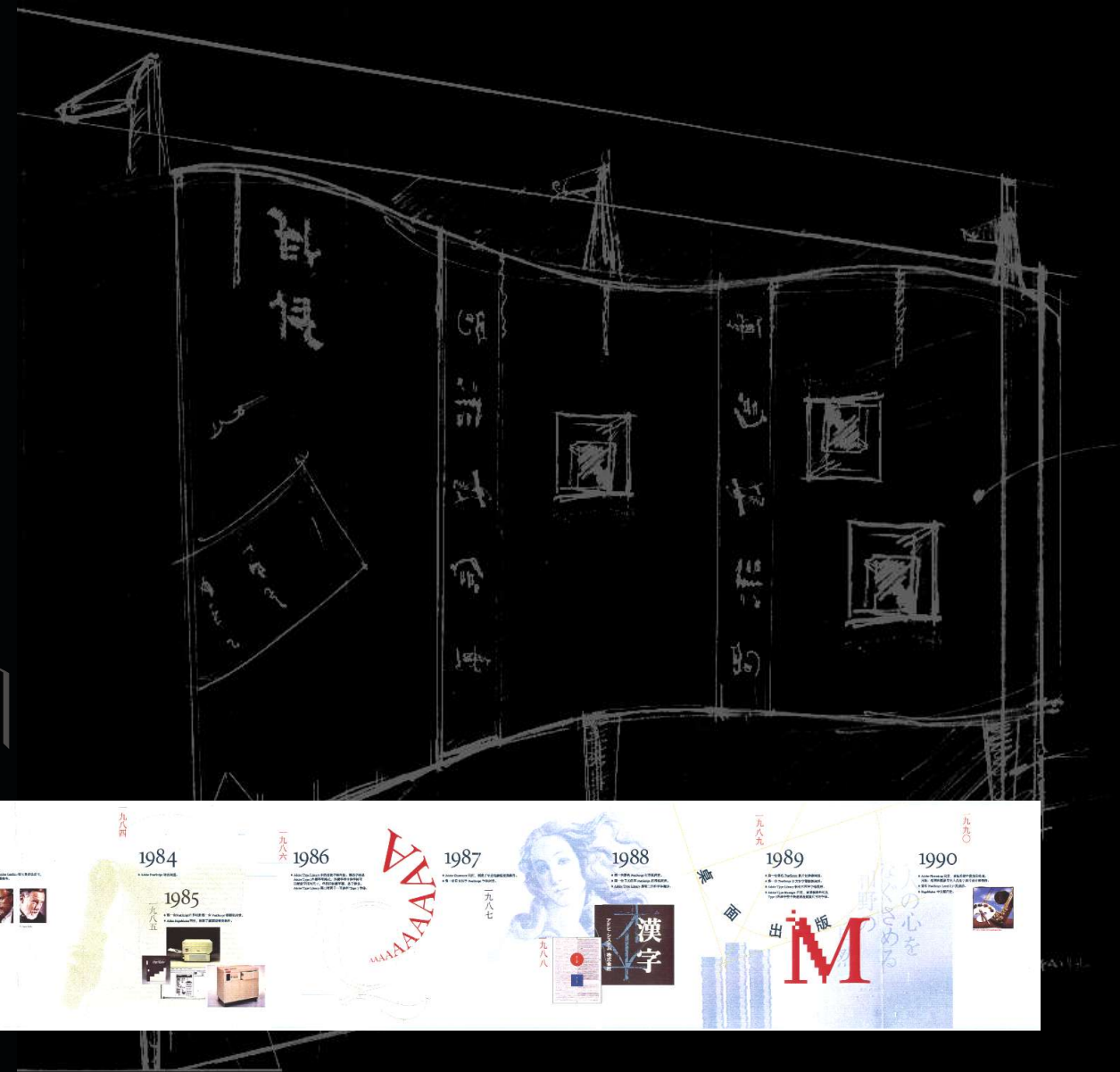
Yogaworks

OMc Design Group, 2012 page 8

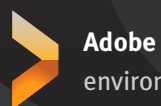


Yogaworks

environmental graphics and signage system for yoga studios, using digitally printed panels on honeycomb panels with router-cut metal lettering over router-cut adhesive vinyl



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Adobe

environmental graphics and signage for printing museum in Beijing, China, using multi-colored silk-screening on curved aluminum panels with digitally printed backpanels



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OMc Design Group, 2012 page 10



Pacific Digital Image

environmental graphics and interactive display design using silkscreened perforated steel, monitors, back-lits, neon lighting and douter-cut sand-blasted acrylic



The North Face

P.o.P., exhibit design and graphics with large-scale digital prints of image collages with set-in monitors with animated graphics

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OMc Design Group, 2012 page 12

Energy Fitness - Alex Rodriguez

environmental design with large-scale digital prints, banners and a variety of signage designs including escalator graphics, murals and courtesy signs



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b2be wellness

environmental graphics and signage system with digitally printed panels, frosted glass elements, window graphics and router-cut signs in various materials and on various surfaces, multiple locations



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 Yogaworks



Steve Nash Sports Club

environmental graphics with massive wall murals, multiple frosted glass elements, banners and a complete courtesy signage system, multiple locations



The Golden State Warriors

environmental graphics with massive wall murals in their training facility, honoring their club history with current and past logo displays as well as top players' jersey panels

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 Yogaworks



Service Control



BPS Reprographics
 environmental graphics with massive wall murals , banners, back-lit signs and three-dimensional signage
 seemingly protruding the windows, multiple locations

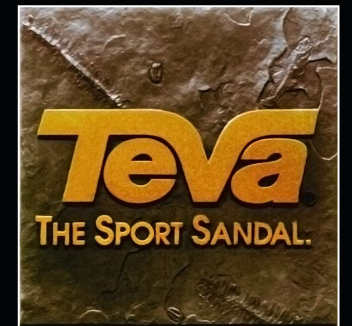
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24 Hour Fitness

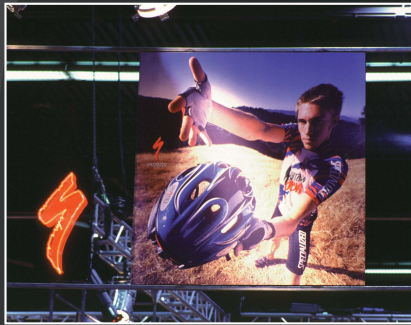
series of environmental graphic projects for pre-sale locations and gyms with several vast murals, banners, floor and window graphics, multiple locations; environmental graphics for convention with unique concepts for space, stage and artefact designs



Teva Sandals

exhibit design, graphics and signage system with digitally printed panels and raisin-cast signs

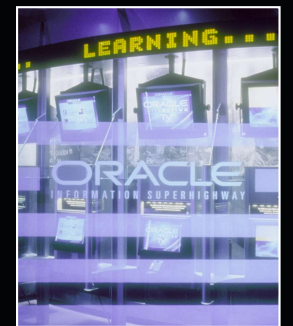
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Specialized Bicycles

exhibit design, graphics and signage system with custom neon signs, acrylic graphics and numerous digitally printed panels in various sizes that serve as information and product displays

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Oracle

permanent designs on multi-layered glass and acrylic, silkscreened on perforated steel and display graphics for exhibition space at Epcott Center, exhibit design by Burdick Group.



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Avalanche Snowboards

exhibit design graphics utilizing all available surfaces including a large indoor blimp and radio tower.



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OMc Design Group, 2012 page 23



Simon & Schuster Publishing

exhibit design that organizes numerous publishers that all are part of the Simon & Schuster organization by means of custom-built, cantilevered bookmark-like overhead signs.



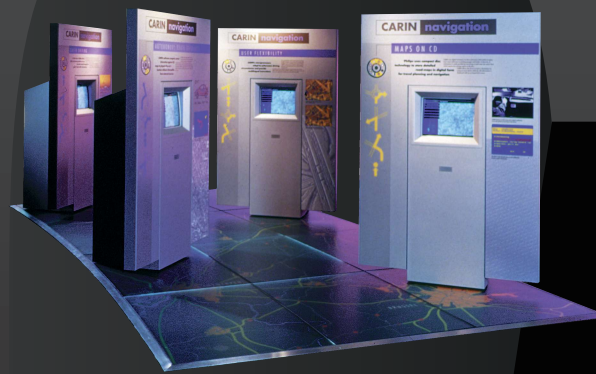
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OMc Design Group, 2012 page 24



Sun Microsystems

environmental graphic design and production for Sun Microsystems headquarters in Menlo Park, CA and facility in McLean, VA, utilizing see-through graphics with router-cut openings, large wall graphics and frosted glass elements



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OMc Design Group, 2012 page 25

Philips

permanent environmental designs on multi-layered glass and acrylic, silkscreened on perforated steel and back-lit display graphics for exhibition space at Evoluon Museum in Eindhoven, exhibit design by Burdick Group.



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 Sun Microsystems Teva Sandals The North Face The Warriors **UFC Gym**
 Yogaworks

OMc Design Group, 2012 page 26



UFC Gym

permanent environmental designs on walls, windows and floors with multiple extensive murals, courtesy signage system and retail signs for multiple gym and pre-sale locations

our clients

our clients - our partners

Our clients are Fortune 500 companies or small local firms with great goals, international brands or start-ups with a great business idea. We work with clients from a large variety of industries and have established hundreds of effective and reliable relationships throughout the last 15 years.

We'll walk through fire for our clients to get the job done right - of course we'll wear appropriate protective gear at all times!

“OMc has provided Sun Microsystems with a level of world class design service that has been unmatched. Christoph and his amazing team offer design and production solutions from concept through completion that continually meet or exceed our highest expectations and tight deadlines.”

Kathy Sebuck, **Sun Microsystems**, McLean, VA



“OMc has created a solid brand for us. The solutions to every one of our numerous graphic design projects in identity, print, web and signage have been fantastic. I recommend this group to any serious business that looks to improve their visual communication tools!”

Paul Raybin, **BetaColor**, Rancho Cucamonga, CA

“Great team, excellent industry leading murals, posters, banners and other flawless graphic designs with an elevated sense of perfectionism and a relentless commitment to us for over 11 years!”

Fenn Hall, **24 Hour Fitness**, San Leandro, CA

partial client list

125 CartShop Varennes, France **24 Hour Fitness** Pleasanton, CA **42 Images** San Francisco, CA **Act2** Marin, CA **Adobe Systems Inc.** San Jose, CA **Agora Health Networks** San Francisco, CA **ARC** La Mesa, CA **AutoVision** San Francisco, CA **Avalanche Snowboards** Benicia, CA **b2be wellness & sports** Chula Vista, CA **Banana Republic** San Francisco, CA **Benefit Cosmetics** San Francisco, CA **Biondi Ceramics** San Francisco, CA **Bond Services** Los Angeles, CA **BPS Reprographics** San Francisco, CA **ChoiceDocs** San Francisco, CA **Clyde Street Gallery** San Francisco, CA **Colorep** Rancho Cucamonga, CA **Conacc and Marcon** Emeryville, CA **Cook Media Group** San Francisco, CA **Copadouro Cafe** Andersen, CA **Decker Bullock Realty** Mill Valley, CA **Eli Thomas Men's Wear** San Jose, CA **Energy Fitness** Mexico City, Mexico **FuturePlex** San Francisco, CA **Gel-Tec International** S. San Francisco, CA **GP Salon** Pleasanton, CA **Gyro International** San Francisco, CA **HPL Contract** Patterson, CA **Macy's** San Francisco, CA **Meddocks Medical** Erlangen, Germany **Mirror, mirror...** Castro Valley, CA **New Evolution Ventures** Lafayette, CA **Oracle Corp.** Redwood Shores, CA **OscarTielle** South San Francisco, CA **P3rformance** Rancho Cucamonga, CA **Pacific Digital Images** San Francisco, CA **Petra Travel** Los Angeles, CA **Philips** Eindhoven, Netherlands **PillJogger** San Francisco, CA **Reforest Central America** San Jose, Costa Rica **Renner Photography** New York, NY **Royal Robbins** Modesto, CA **SafeView** Santa Clara, CA **San Francisco Opera** San Francisco, CA **Sephora** San Francisco, CA **Simon & Schuster** New York, NY **Source Potential** Half Moon Bay, CA **Specialized Bicycles** Morgan Hill, CA **Steve Nash Sports Club** Vancouver, Canada **SUN Microsystems** Menlo Park, CA **Sunrise Refrigeration** Las Vegas, NV **SupportSoft** Redwood City, CA **The North Face** San Leandro, CA **Teva Sportsandals** St. Barbara, CA **Transprint** Rancho Cucamonga, CA **UFC Gym** Lafayette, CA **UHG Group** Palo Alto, CA **WineLuv** San Francisco, CA **WP Racing** San Francisco, CA **Yogaworks** Los Angeles, CA **Zack Architecture** San Francisco, CA

125 CartShop 24 Hour Fitness 42 Images Act2 Adobe Systems Inc. Agora Health Networks ARC AutoVision Avalanche Snowboards b2be wellness & sports Banana Republic Benefit Cosmetics Biondi Ceramics Bond Services BPS Reprographics ChoiceDocs Clyde Street Gallery Colorep Conacc and Marcon Cook Media Group Copadouro Cafe Decker Bullock Realty Eli Thomas Men's Wear Energy Fitness FuturePlex Gel-Tec International GP Salon Gyro International HPL Contract Macy's Meddocks Medical Mirror, mirror... New Evolution Ventures Oracle Corp. OscarTielle P3rformance Pacific Digital Images Petra Travel Philips PillJogger Reforest Central America Renner Photography Royal Robbins SafeView San Francisco Opera Sephora Simon & Schuster Source Potential Specialized Bicycles Steve Nash Sports Club SUN Microsystems Sunrise Refrigeration SupportSoft The North Face Teva Sportsandals Transprint UFC Gym UHG Group WineLuv

client quotes

By working closely with our clients and by responding to their input with effective, strategic graphic implementations, we can achieve an efficient creative process that respects and defines our clients' goals and achieves maximum returns on their investment.

Loyalty is important at OMc and we thrive to be more creative and reliable, faster and more effective than any other design firm you ever worked with. We are committed to continue to improve and perfect our performance with every new job we start.

Please read on the right what some of our clients have to say about OMc.

“Our customers continually comment on our visual communication material. We finally have a brand that is being remembered and that truly reflects who we are and what we do - thanks to OMc!”

Lisa A. Clayton, Source Potential, Half Moon Bay, CA

“Great team, awesome mural, poster and graphic designs with a relentless commitment to us for over 10 years!”
Kris McMullen, 24 Hour Fitness, San Leandro, CA

“Whatever we threw at OMc, with impossible deadlines and daunting tasks, was completed with elegance and reliability - on-time every time. I recommend OMc to anybody that looks to build a partnership with a design firm.”
Melissa Moran, Macy's, San Francisco, CA

“The level of innovative and thoughtful graphic design that we received from OMc is unmatched”
Gabby Bridges, Benefit Cosmetics, San Francisco, CA

“OMc has created a solid brand for us. The solutions to every one of our numerous graphic design projects in identity, print, web and signage have been fantastic. I recommend this group to any serious business that looks to improve their visual communication tools!”
Paul Raybin, BetaColor, Rancho Cucamonga, CA

“OMc rocks. I recommend them to any company that wants to stand out in the crowd! This firm is it!”
Carla Biondi, biondi ceramics, San Francisco, CA

“Fantastic service, incredible concepts, great designs. OMc is the best design firm we ever worked with. Period.”
Dr. Martin Oppermann, Meddoxs Medical, Erlangen, Germany

“Christoph has totally pushed the envelope for the state-of-the-art environmental graphics here at the Evoluon.”
Karin Rommers, Philips, Eindhoven, Netherlands

“OMc has provided Sun Microsystems with a level of world class design service that has been unmatched. Christoph and his team offer design and production solutions from concept through completion that continually meet or exceed our highest expectations and tight deadlines.”
Kathy Sebeck, Sun Microsystems, McLean, VA

“OMc Design Group has proven for years to be a relentless source of productive creativity and reliable dedication. They designed and maintain our corporate identity with all print, architectural and web graphics. From initial concept to finished product, this firm defines great design.”
Roger Lackey, Sr. Regional VP - Sales, ARC, San Francisco, CA

“OMc Design Group was the first graphic design team that “listened” to our needs and understood immediately how we wanted to look and present ourselves to the world. The extra time they spent with us, ensuring that we were satisfied was beyond what we expected and the results were amazing. They did more than provide us exceptional service, they established a relationship with us that we value and respect.

Our customers continually comment on our visual communication material. We finally have a “brand” that will be remembered and truly reflects who we are and what we do, thanks to OMc.”
Lisa A. Clayton, Source Potential, Half Moon Bay, CA

“The floating-bicycle exhibit that these guys did for us was the best, most original exhibit design we ever had.”
Rodney Hines, Specialized Bicycles, Morgan Hill, CA

“I've greatly enjoyed working with OMc Design Group and completely trust their strategic and creative communication design abilities. They have developed powerful designs for us and I would recommend them without hesitation for both their web and print graphic designs. OMc performs!”
John Rough, Bond Services, Los Angeles, CA

next steps

next steps

- ❖ Give us half an hour to understand your business, vision and objectives.
- ❖ Let us present a detailed overview of our services, customized to your particular situation and niche.
- ❖ We will provide a free consultation that gives you an idea what OMc can do for your business.



contact

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