

OMc print design portfolio

Mcprint

samples of our print design work

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## print design portfolio

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# why us?

## why bring in a new design firm - why choose OMc Design Group?

In starting fresh with us, you can lay the solid foundation for a successful branding campaign by getting all graphic elements you need created by one team; or you can breathe new life into your brand with our low-risk, bundled **brand refresh program** that takes a close look at what you already have and suggests some strategic updates to effectively embrace all relevant media.

OMc greatly values its client relationships and strives to continually look for and provide value-added services such as identity developments and marketing campaigns that help our clients succeed with their business.

## we deliver a strategic and unique look and feel

Our blueprint strategic process insures that our client's requirements, their industry and competitors are well understood, while our innovative design team will insure that all of our clients get a fresh and unique look and feel that targets the right demographics.

**From identity and environments to visual merchandising and promotions in all media, OMc delivers integrated solutions which elevate your brand and drive sales.**

**85% of OMc's customers are repeat customers and would recommend us.**

**We are proud of our strong, long-lasting relationships with most of our clients.**



# about us

## our story

Since 1997, OMc Design Group provides design and production services for identity, print, web, motion, 3D and environmental graphics - cost effective, reliable and innovative. We deliver powerful and effective communication design solutions across all graphic design disciplines - from design to finished product, identity to execution.

## we create designs that work for you

We have successfully collaborated with hundreds of businesses, educational institutions and non-profit organizations to translate their mission into a consistent visual communication language that resonates across all media.

- ❖ OMc is a multi-disciplinary design firm with offices on the West and East Coast, France & China.
- ❖ We provide well thought-out design solutions that are based on strategic concepts.
- ❖ Eye-catching designs are combined with economic production/programming/installation.

We listen, research and strategize to create effective, memorable and economic graphic design solutions that are of significant value to our clients.



# cost effectiveness

## cost effectiveness

OMc delivers the highest quality designs that are priced significantly below the Pricing and Ethical Guidelines as outlined by the Graphic Artists Guild.

OMc can not only economically develop all of the compelling elements that define your brand and enable you to standout, but we can also insure that these assets are put into play and provide you with a return on your investment.

## combining design and production saves you money

## design quality & top service

With a better understanding of our clients and their industry, we can devise communication design strategies and apply the powers of creativity and technology to deliver effective, unique design solutions that provide our clients with significant value and a competitive edge.

Unlike our competitors, we can cost effectively bundle and discount our services and products to turn them into actionable marketing campaigns.

Our bundle and save program can save significant



# reliability

## reliability and reputation

OMc prides itself on it's repeat business and our clients trust us to continually provide a high level of customer service and deliver their projects on time and on budget.

## meeting your deadlines

OMc's 24/7 around the clock design and production teams on the west coast, east coast, Europe and Asia insure that even our clients' tightest deadlines are met and we will not stop until the work is done.

Direct communications with our Creative Director and the Project Manager ensures highest quality in every aspect throughout all phases of the project and it allows us to adjust quickly to changes and further requests. Our response times are instant and your deadlines are paramount to us.

we are dedicated to our clients'  
projects from strategic  
planning through design  
and execution

Unlike our competitors, we can deliver projects in the least amount of time and can meet any client's deadline and expectation (within reason that is, to you miracle seekers).

# vision

## our vision for graphic design

Good design needs to elevate the level of visual communication to one that involves and informs in ways that are compelling and appropriate while always looking to improve, innovate and stimulate. As communication media evolve, we believe that it will become more and more rewarding to catch an audiences' attention and we intend to honor that goal.

The impact of a great graphic concept can make or break a business and as such, is a powerful weapon in the arsenal of modern marketing. OMc believes that harnessing the accumulative strength of visual communication design will result in greater success for our clients.

when the solution meets the  
objective the result is success

“Good design is good business paired with a strategic sense.  
Great design will never sell an inferior product, but it will empower a great product or service  
to achieve its maximum potential.”  
Christoph Oppermann

# print design portfolio

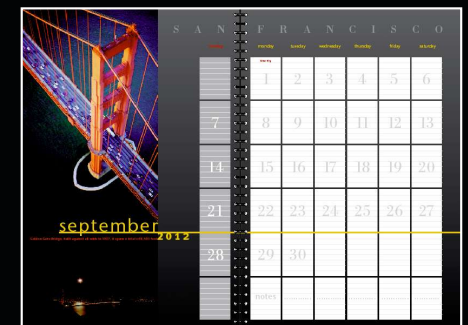
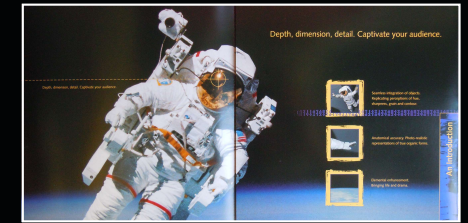
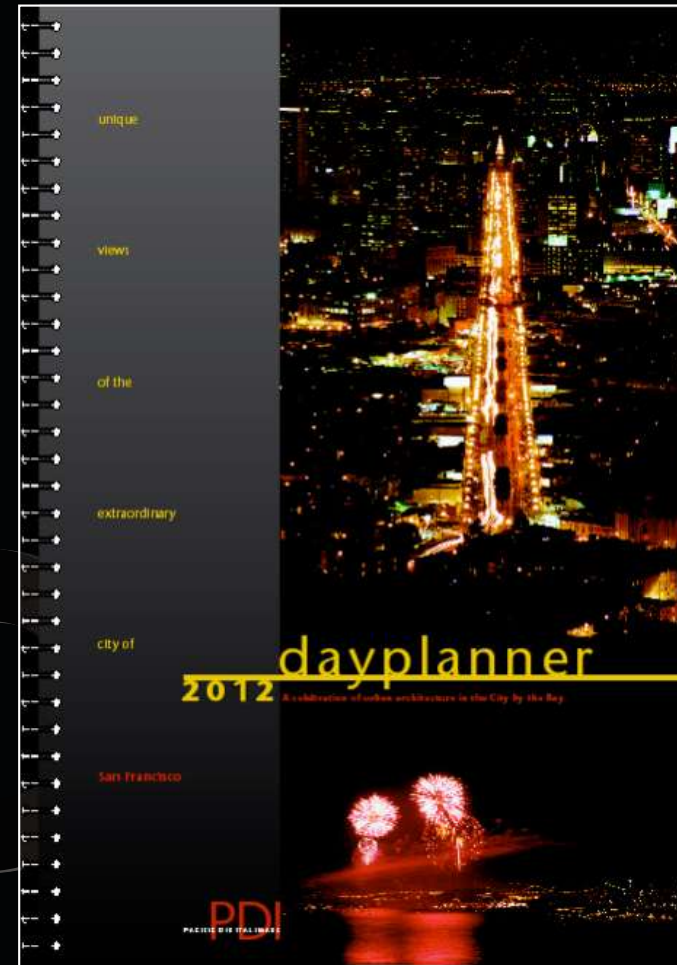
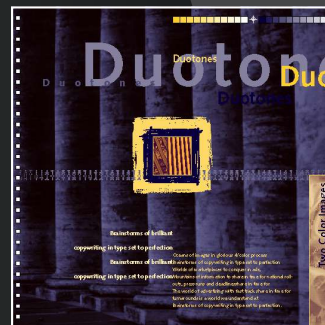
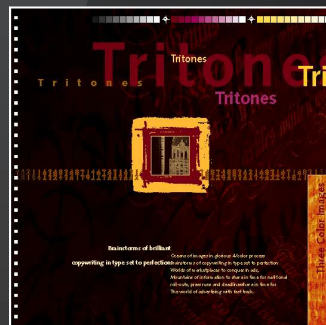
# Mcprint

Our print graphics are as versatile and effective as they are memorable. The cost of printing is carefully considered when creating these tactile graphics and we work with the most economic and capable printers in off-set or digital to ensure maximum cost efficiency.

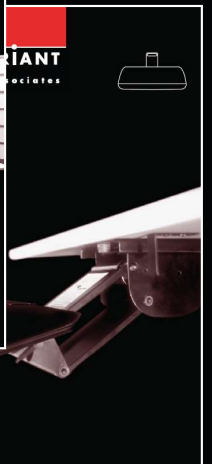
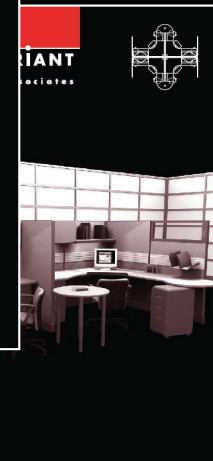
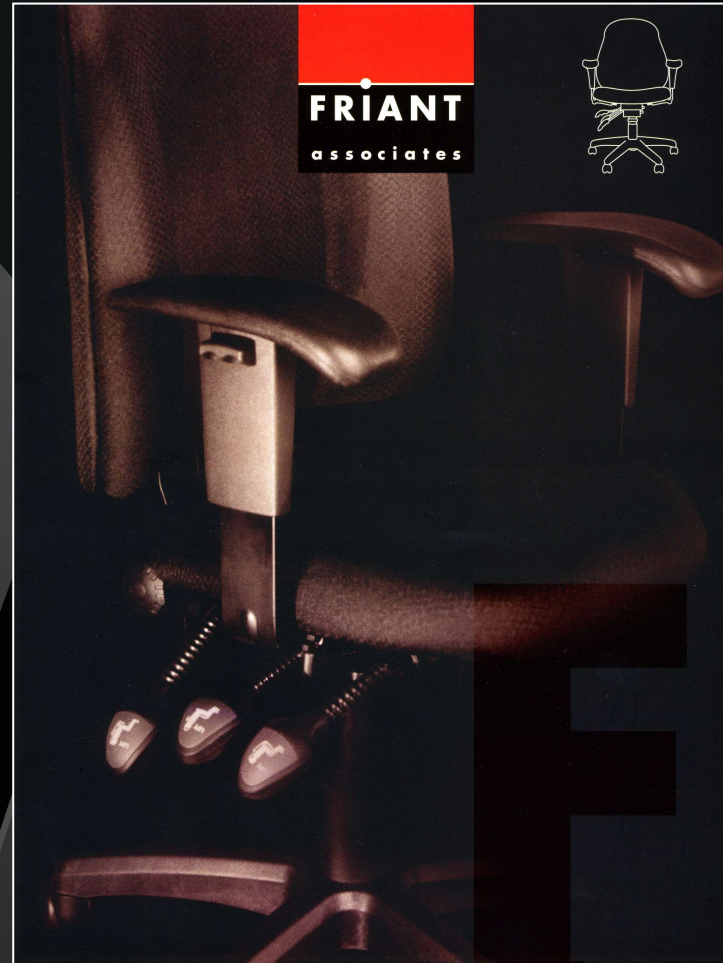
24 Hour Fitness   Amnesty International   ARC   b2be Wellness   Benefit Cosmetics  
BPS Reprographic   Eli Thomas   Energy Fitness   Friant Associates  
FuturePlex   OCB   Pacific Digital Image   PillJogger, Inc.   San Francisco Opera  
Steve Nash Sports Club   UFC Gym   WineLuv   Yogaworks

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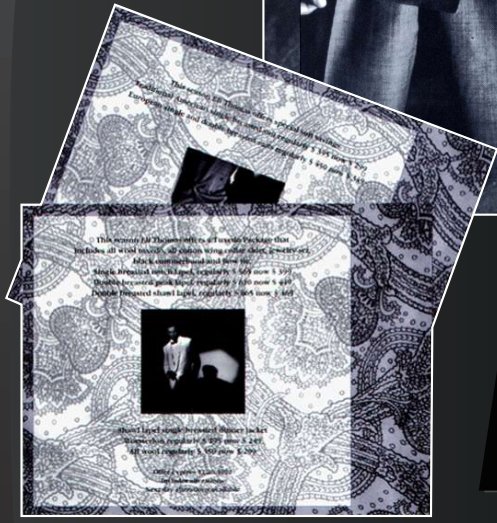
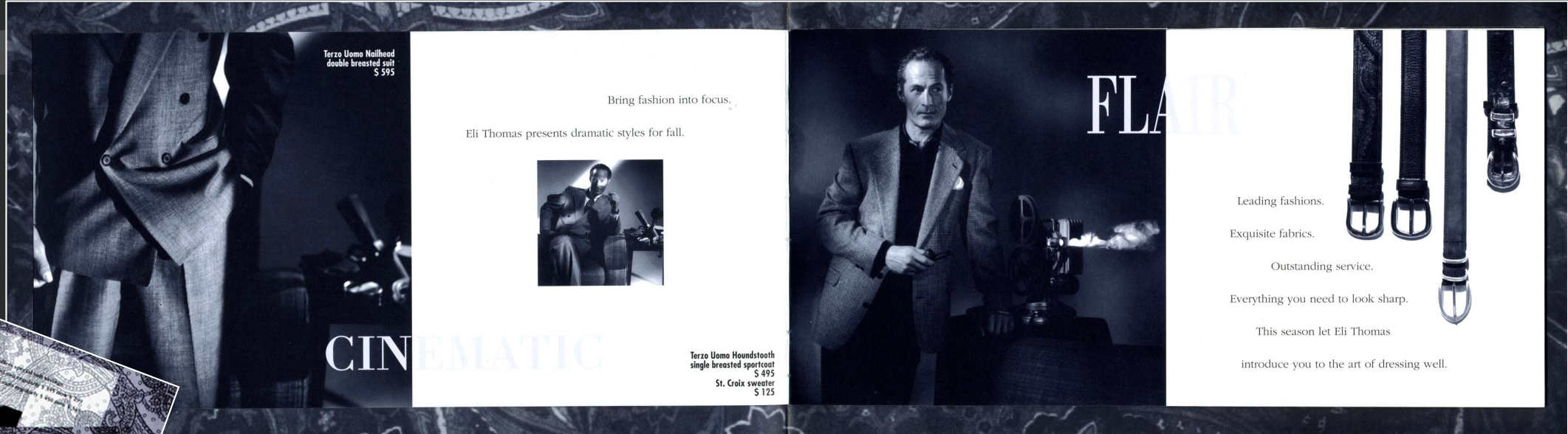
ME



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FuturePlex    OCB    Pacific Digital Image    PillJogger, Inc.    San Francisco Opera  
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WIC

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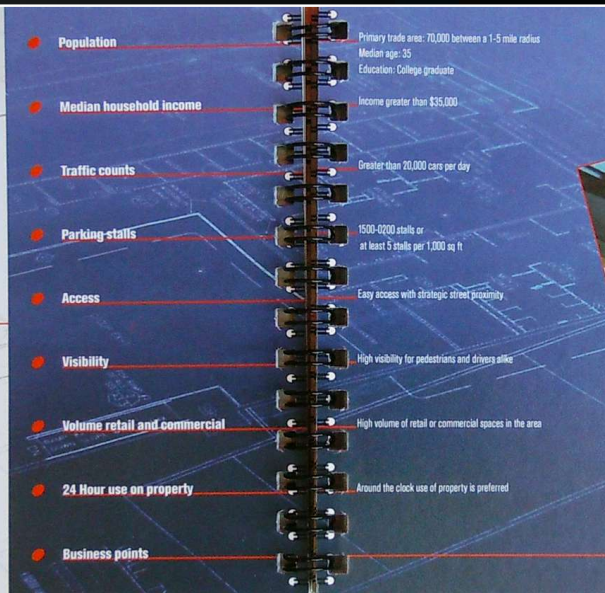


club location

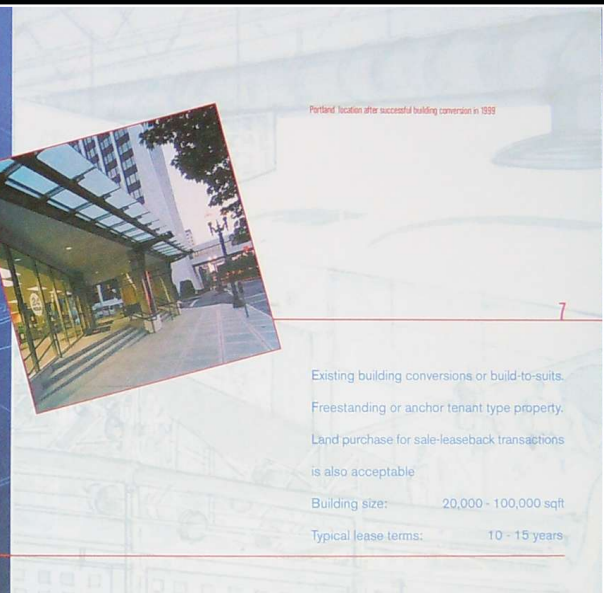
1994 California is covered, more states to follow

# selection criteria

As the world's largest privately held fitness chain, 24 Hour Fitness attributes a portion of its success to the age old axiom - location, location, location. A considerable amount of research and analysis goes into the selection of each 24 Hour Fitness location.



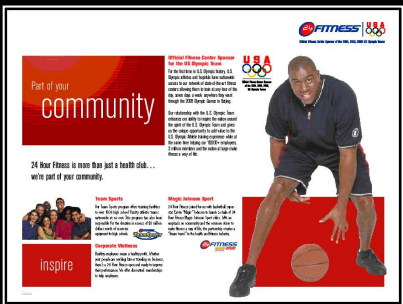
- Population: Primary trade area: 70,000 between a 1-5 mile radius  
Median age: 35  
Education: College graduate
- Median household income: Income greater than \$35,000
- Traffic counts: Greater than 20,000 cars per day
- Parking stalls: 1500-4000 stalls or at least 2 stalls per 1,000 sq ft
- Access: Easy access with strategic street proximity
- Visibility: High visibility for pedestrians and drivers alike
- Volume retail and commercial: High volume of retail or commercial spaces in the area
- 24 Hour use on property: Around the clock use of property is preferred
- Business points



Portland location after successful building conversion in 1999

Existing building conversions or build-to-suits.  
Freestanding or anchor tenant type property.  
Land purchase for sale-leaseback transactions is also acceptable

Building size: 20,000 - 100,000 sqft  
Typical lease terms: 10 - 15 years



Part of your community

24 Hour Fitness is more than just a health club... we're part of your community.

Team Sports: In the last year, 24 Hour Fitness has seen a significant increase in team sports participation. From basketball to soccer, our members are finding ways to stay active and healthy.

Single Women Meet: Single women are finding ways to stay active and healthy. From yoga to Pilates, our members are finding ways to stay active and healthy.

Supportive Members: 24 Hour Fitness is more than just a health club... we're part of your community.



Club features and amenities

Open up to 24 hours a day

- A large variety of cardio equipment and free weights
- Large group exercise studios
- Certified personal trainers
- Spa, steam rooms and saunas
- Hot pools
- Free shops
- Basketball courts
- Group classes
- Kids Club - we'll watch them while you work out
- Just One Stop

We have a lot more to offer than just a health club. We have a lot more to offer than just a health club. We have a lot more to offer than just a health club.

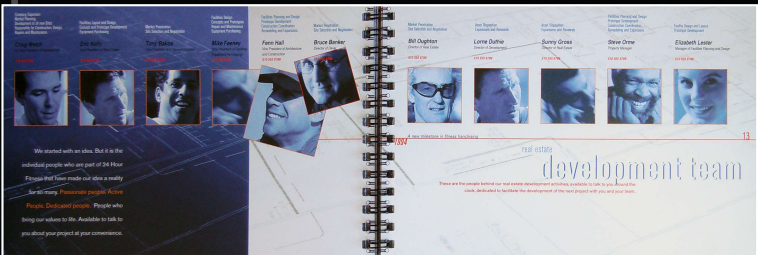


State of the art equipment

Our Equipment Manufacturers

- Matrix
- Star Trac
- Iron Dog
- Fit
- Free Motion
- Nautilus
- Life Fitness
- Cydon
- Hammer Strength
- Concept 2
- Paragon
- Body Makers
- Star Matrix

We offer more equipment, more leading brands and more variety than any other fitness center.



development team

We're excited with our ideas. But it is the individual people who are part of 24 Hour Fitness who make the difference. Our team is made up of people who are passionate about fitness and who are committed to the success of our members.

People. Dedicated people. People who bring our vision to life. Available to talk to you about your project at your convenience.

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**Steve Nash Sports Club**   UFC Gym   WineLuv   Yogaworks

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**Steve Nash Sports Club**

flyers, invitations, direct mailers, posters, banners, passes

San Francisco Opera BRAVO! CLUB  
requests the honor of your presence at our

**Opening Night Gala**  
**September 10, 2010**

**Cocktail Reception**

Five o'clock in the Evening – San Francisco City Hall

**Seated Dinner**

Six o'clock in the Evening – San Francisco City Hall

**Opening Night Performance**

*Aida* by Giuseppe Verdi

Eight o'clock in the Evening – War Memorial Opera House

**Dessert and Dancing**

Eleven o'clock in the Evening – San Francisco City Hall

**Black Tie – RSVP by July 31, 2010**

The 19th Annual

*Opening Night  
Gala*

Friday, September 10, 2010




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**San Francisco Opera**

invitations with custom photography, envelopes, reply cards



12

Over 32k feet of fitness and wellness

Semi-Olympic, 4 lane, 25 meter indoor pool

Kids pool

Challenge racquetball court

3 adult group exercise studios for Pilates/Wellness, indoor cycling, group X classes

Functional and personal training rooms

**Valet Service Desk in Locker Rooms:**

- Multiple kids rooms, including kid's playground, infant
- Coat/Suit check service**
- sleeping area, and 2 kids fitness/activity studios
- Complete laundry service in 24 hours**
- Abundant and luxurious, marble clad, private showers
- Shoe shine and detailing service** (almost 30 total)

Sauna and steam rooms in locker rooms

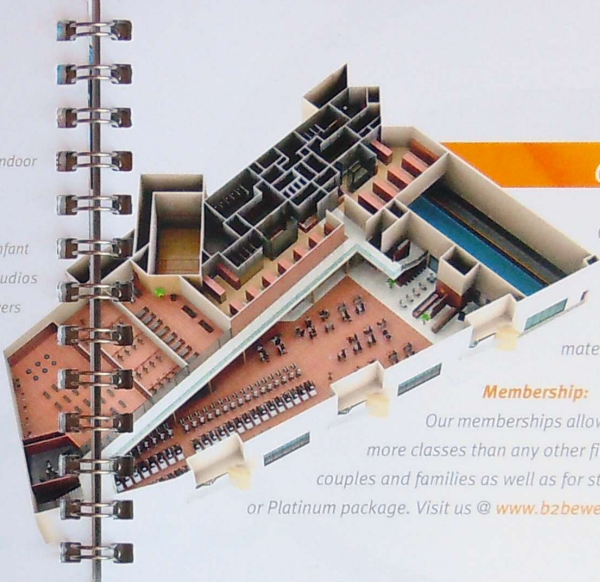
Separate kid's family locker rooms

Free day-use lockers and permanent locker rental

Locker room tv lounges

Sport café

Pro shop





### Our Facilities

Our club will feature the most luxurious facilities in Southern California. We will use natural materials such as marble and granite, along with many sustainable products and materials, making our club unique.

### Membership:

Our memberships allow unlimited access to the facilities and include more classes than any other fitness club. We will have rates for individuals, couples and families as well as for students and senior citizens in either Premium or Platinum package. Visit us @ [www.b2bewellness.com](http://www.b2bewellness.com) for more membership info.







## history

In 1996, a group of Mexican fitness entrepreneurs, developed the first family club concept, offering services and facilities of the highest quality. This was the origin of Sports World, which subsequently, would set a new paradigm for the fitness industry. In the end of 2000, Sports World had expanded to include a new location, Combining both the sports facilities, and the additional new world class amenities, they were able to introduce a new concept: a new place. Today, over 10 locations are open and more are in progress, making Sports World one of the premier fitness organizations in Latin America.

b2be originates from this same group, along with some of the premier leaders in the fitness industry. We have the vision of providing the fit market a new and innovative service offering, meeting the needs of discriminating members, as well as individuals. Combining high levels of personal service with upscale facilities and state-of-the-art equipment, our staff is here to deliver the ultimate wellness experience.



## What Sets Us Apart?

b2be is a unique concept in the United States. We combine state-of-the-art equipment, luxurious facilities, and family programming, with unparalleled levels of service. Our facility, already established, are second to none. Our "United Family" concept, is a vision, because we provide the entire family a place, to spend time together, while still meeting the needs and expectations of individuals.

Our ultimate goal, is to make the time you spend in the club, the best part of your day!



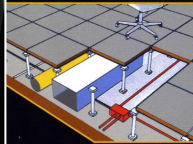
## State of the Art Equipment

- Technogym cardiovascular equipment
- with integrated CD and iPod docks
- Technogym Selector strength equipment
- Technogym Legpress for sale
- Technogym Element strength equipment
- Reckha / Slammer
- Star Trac
- Power
- Cycle





## FuturePlex Technology + Business + Community



**Flexibility:** Similar to a computer lab, FuturePlex office space has a raised tile floor. Pressurized air for heating and cooling, power and data/phone lines are all located in the space under the floor. Moving workstations is easy - just rearrange floor tiles with air vents.

**Environmental Standards:** Windmills generate a clean, renewable source of energy. Atriums reduce the need for artificial light. Recycled materials are used extensively in building construction.

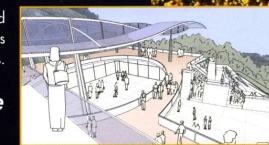
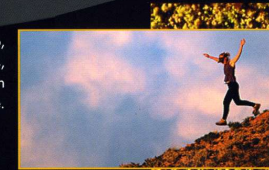
**Seismic Safety:** A sophisticated seismic damping system significantly reduces the force of earthquake vibrations, protecting you and your business assets.

**Services:** Comprehensive business services, restaurants, fast food, child care, market, coffee bars, laundry and dry cleaning.

**Activities:** Hiking, health club, full service day spa, game rooms, auditorium, concierge, transportation assistance and more.

**Atriums:** The interior design of each atrium creates a unique atmosphere, one for quiet contemplation, the second for casual meetings, and the third for music and lights.

**Views:** Rooftop gardens and office space feature panoramic views of the bay and mountains.



1,400,000 Square Feet Office + Retail Space

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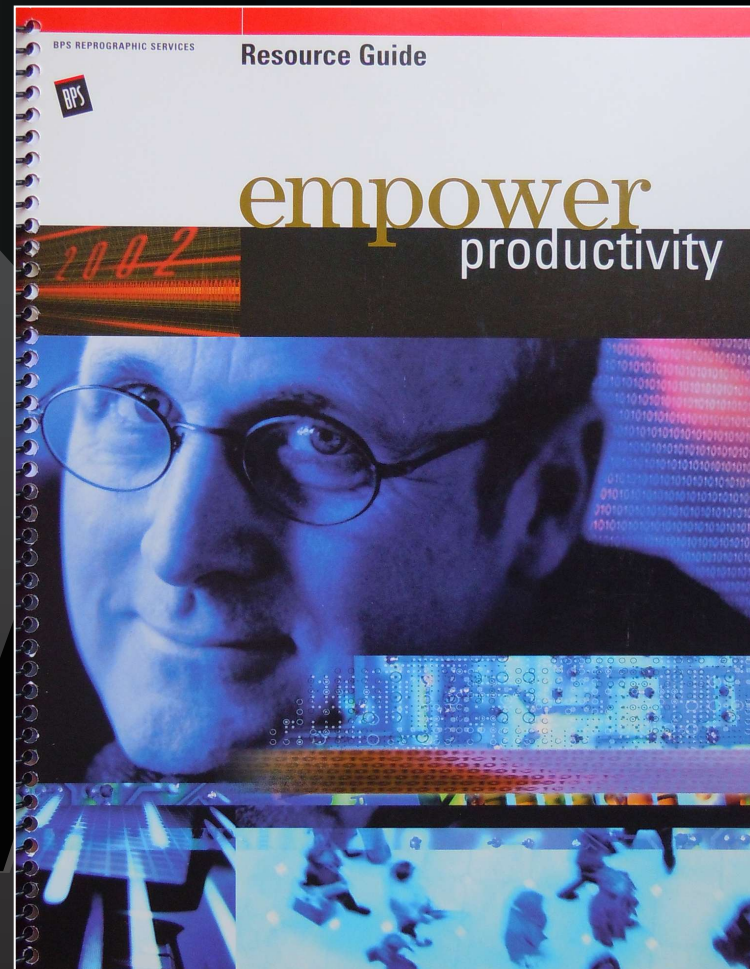
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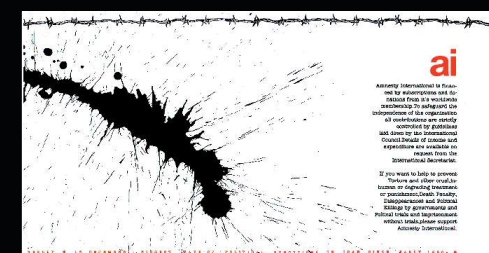
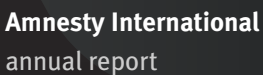


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**BPS Reprographic Services**

resource guide, direct mailers, calendars, folders, promotional flyers, print ads, invitations



# wineluv<sup>™</sup>

Up to 90% off deals on wines, wine events, wine dining and more

For your chance to  
**win \$1,000**

**Subscribe Free**

to our e-mail list  
on [wineluv.com](http://wineluv.com)



**WineLuv**

direct mail cards, posters, banners, stationery, invitations, flyers, billboards

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Steve Nash Sports Club    UFC Gym    **WineLuv**    Yogaworks

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**ARC**  
American Reprographics Company



USA Connections 2012

## Sustainable Products

**ARC**

### Environmentally Friendly

Bamboo is the fastest growing plant on earth and one of our most renewable and sustainable natural resources. Choose bamboo for your next presentation and demonstrate your commitment to sustainability.

- Extremely durable
- Minimum environmental impact
- Very elegant impression
- Attractive, minimalist design
- Lightweight stability
- Printed on 99.6% biodegradable bamboo fiber
- Printed with recyclable, latex inks



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**ARC**

promotional calendar, capability brochure, posters, invitations, direct mailers

## OUR GREEN ACHIEVEMENTS

- > **OC Metro Magazine:** Awarded 2010 OC Metro Green Team member company
- > **OCE:** Green Reprographer of the Year 2010
- > **Wide Format Imaging Magazine:** Video Interview related to OCE award
- > **SGIA:** Sustainable Member Award 2010
- > **LEED:** Letter of Appreciation for providing monthly educational venue local chapter

ARC practices an innovative and comprehensive approach to promoting sustainability company-wide. To see how we can help you to go green, give us a call at **949-660-7813**



ocbinc.com

CLIENT FOCUSED > FASTER > TIMELY > EXPERIENCED > RESOURCEFUL > RESPONSIVE > NATIONAL



**OCB**  
ocbinc.com

**PlanWell**

**Special Promotion for OCB's active PlanWell users ONLY!**

OCB will place an inkjet or laser wide-format printer in your office.

Equipment, service, toner, ink and paper all included  
Pay per square foot of printing or plotting  
Limited time preferred pricing  
Offer good for placed equipment or existing account  
No Obligation. No Down. No Lease. No Return Penalty.

For more details and to take advantage of this special promotion, please contact: **Morgan Butler, 949.660.1150 x167 or morganb@ocbinc.com**

CLIENT FOCUSED > FASTER > TIMELY > EXPERIENCED > RESOURCEFUL > RESPONSIVE > NATIONAL

Mail stop 10 to December 31, 2009

**OCB**  
ocbinc.com

CLIENT FOCUSED > FASTER > TIMELY > EXPERIENCED > RESOURCEFUL > RESPONSIVE > NATIONAL

**OCB**  
ocbinc.com

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(typical office) (future office)

**OCB**  
ocbinc.com

CLIENT FOCUSED > FASTER > TIMELY > EXPERIENCED > RESOURCEFUL > RESPONSIVE > NATIONAL

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# Pilljogger

*Transitional Care*



*Presented to:*

*Elena Postal  
Richard Herwig  
Douglas Elwood  
Hima Kher*

*Bristol Myers Squibb*



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FuturePlex    OCB    Pacific Digital Image    **Pilljogger, Inc.**    San Francisco Opera  
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**Pilljogger**

presentation decks, direct mail cards, banners, posters, flyers



energy fitness mexico

**Nuevo Gimnasio 3000m<sup>2</sup>  
¡inscríbete ahora!**  
y súmate a energy fitness mexico

Centro de inscripción  
**abierto ahora**  
centro comercial reforma 222  
piso 3 frente a Cinemark

Tarifas especiales en preventa, ¡corre!  
**energyfitness.com.mx**

háblanos para más información  
+52 55 5533 7277

energy fitness

**Pase 1 Día Gratis\***  
¡experimenta el futuro del fitness!

\*\$200 de regalo

energy fitness

El Fitness Club  
más innovador y el  
beisbolista más  
famoso te invitan a  
**La Gran  
Inauguración**  
Feb. 11, 2010

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# 1 Week of Yoga for only \$1



Barworks

Sculptworks

Pilates Mat classes

Beginners to advanced classes

Kidsworks childcare

100's of classes weekly

New students and local residents only. Expires 04.30.10

LOS ANGELES • NEW YORK • NORTHERN CALIFORNIA • ORANGE COUNTY



You don't  
have to be flexible  
to do Yoga



 **yogaworks®**  
FOR EVERYBODY  
[yogaworks.com](http://yogaworks.com)

## Yogaworks

direct mail cards, door hangers, banners, posters, flyers, invitations, class schedules, advertising pages, coupons, membership cards, etc.

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Steve Nash Sports Club   UFC Gym   WineLuv   **Yogaworks**

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**Welcome to the  
ULTIMATE  
Fitness Experience**

Take the world's top Mixed Martial Arts icon, the **Ultimate Fighting Championship™**, combine it with the ultimate fitness and training center, and you get the **UFC Gym™**. 37,000+ square feet of unprecedented fitness and training facilities for your ultimate workout.

**Be the First to Join!  
ROUND 2  
Limited Time Special Rates**

**THE ULTIMATE TRAINING CENTER**



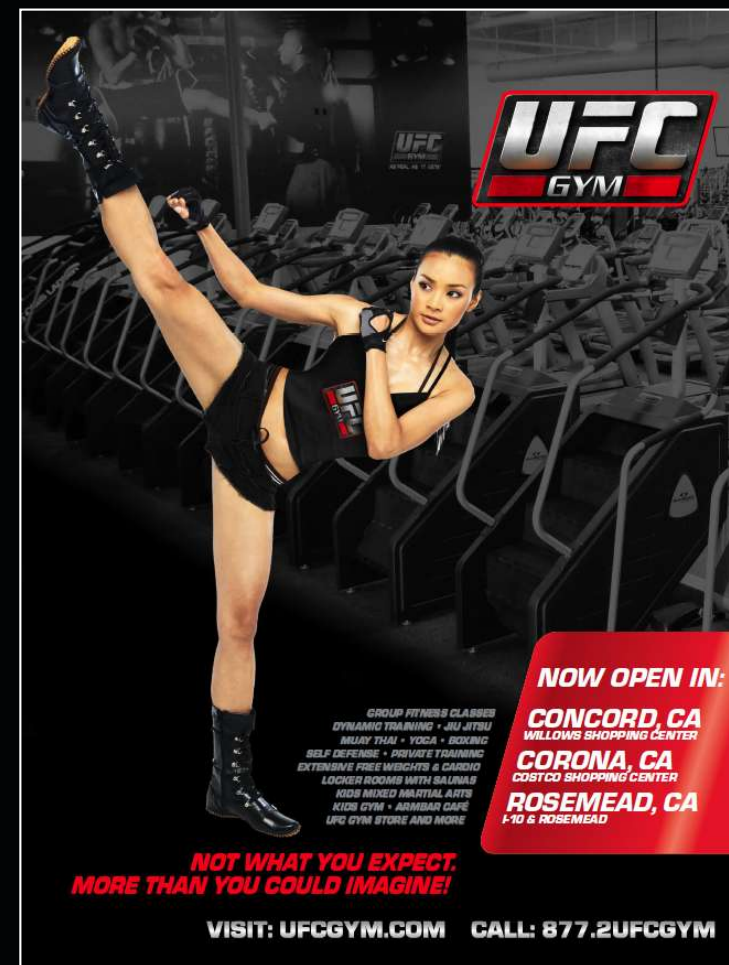
**Join us for a month-long  
CELEBRATION  
for you and your friends**



**UFC GYM CLUB OPEN**

**JOIN NOW EXIT WILLOW PASS ROAD**

**ufcgym.com**



**UFC GYM**

**NOW OPEN IN:**

**CONCORD, CA**  
WILLOWS SHOPPING CENTER

**CORONA, CA**  
COSTCO SHOPPING CENTER

**ROSEMEAD, CA**  
I-10 & ROSEMEAD

**NOT WHAT YOU EXPECT.  
MORE THAN YOU COULD IMAGINE!**

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# our clients

## our clients - our partners

Our clients are Fortune 500 companies or small local firms with great goals, international brands or start-ups with a great business idea. We work with clients from a large variety of industries and have established hundreds of effective and reliable relationships throughout the last 15 years.

We'll walk through fire for our clients to get the job done right - of course we'll wear appropriate protective gear at all times!

“OMc has provided Sun Microsystems with a level of world class design service that has been unmatched. Christoph and his amazing team offer design and production solutions from concept through completion that continually meet or exceed our highest expectations and tight deadlines.”

Kathy Sebuck, **Sun Microsystems**, McLean, VA



“OMc has created a solid brand for us. The solutions to every one of our numerous graphic design projects in identity, print, web and signage have been fantastic. I recommend this group to any serious business that looks to improve their visual communication tools!”

Paul Raybin, **BetaColor**, Rancho Cucamonga, CA

“Great team, excellent industry leading murals, posters, banners and other flawless graphic designs with an elevated sense of perfectionism and a relentless commitment to us for over 11 years!”

Fenn Hall, **24 Hour Fitness**, San Leandro, CA

# partial client list

**125 CartShop** Varennes, France   **24 Hour Fitness** Pleasanton, CA   **42 Images** San Francisco, CA   **Act2** Marin, CA   **Adobe Systems Inc.** San Jose, CA   **Agora Health Networks** San Francisco, CA   **ARC** La Mesa, CA   **AutoVision** San Francisco, CA   **Avalanche Snowboards** Benicia, CA   **b2be wellness & sports** Chula Vista, CA   **Banana Republic** San Francisco, CA   **Benefit Cosmetics** San Francisco, CA   **Biondi Ceramics** San Francisco, CA   **Bond Services** Los Angeles, CA   **BPS Reprographics** San Francisco, CA   **ChoiceDocs** San Francisco, CA   **Clyde Street Gallery** San Francisco, CA   **Colorep** Rancho Cucamonga, CA   **Conacc and Marcon** Emeryville, CA   **Cook Media Group** San Francisco, CA   **Copadouro Cafe** Andersen, CA   **Decker Bullock Realty** Mill Valley, CA   **Eli Thomas Men's Wear** San Jose, CA   **Energy Fitness** Mexico City, Mexico   **FuturePlex** San Francisco, CA   **Gel-Tec International** S. San Francisco, CA   **GP Salon** Pleasanton, CA   **Gyro International** San Francisco, CA   **HPL Contract** Patterson, CA   **Macy's** San Francisco, CA   **Meddocks Medical** Erlangen, Germany   **Mirror, mirror...** Castro Valley, CA   **New Evolution Ventures** Lafayette, CA   **Oracle Corp.** Redwood Shores, CA   **OscarTielle** South San Francisco, CA   **P3rformance** Rancho Cucamonga, CA   **Pacific Digital Images** San Francisco, CA   **Petra Travel** Los Angeles, CA   **Philips** Eindhoven, Netherlands   **PillJogger** San Francisco, CA   **Reforest Central America** San Jose, Costa Rica   **Renner Photography** New York, NY   **Royal Robbins** Modesto, CA   **SafeView** Santa Clara, CA   **San Francisco Opera** San Francisco, CA   **Sephora** San Francisco, CA   **Simon & Schuster** New York, NY   **Source Potential** Half Moon Bay, CA   **Specialized Bicycles** Morgan Hill, CA   **Steve Nash Sports Club** Vancouver, Canada   **SUN Microsystems** Menlo Park, CA   **Sunrise Refrigeration** Las Vegas, NV   **SupportSoft** Redwood City, CA   **The North Face** San Leandro, CA   **Teva Sportsandals** St. Barbara, CA   **Transprint** Rancho Cucamonga, CA   **UFC Gym** Lafayette, CA   **UHG Group** Palo Alto, CA   **WineLuv** San Francisco, CA   **WP Racing** San Francisco, CA   **Yogaworks** Los Angeles, CA   **Zack Architecture** San Francisco, CA

125 CartShop 24 Hour Fitness 42 Images Act2 Adobe Systems Inc. Agora Health Networks ARC AutoVision Avalanche Snowboards b2be wellness & sports Banana Republic Benefit Cosmetics Biondi Ceramics Bond Services BPS Reprographics ChoiceDocs Clyde Street Gallery Colorep Conacc and Marcon Cook Media Group Copadouro Cafe Decker Bullock Realty Eli Thomas Men's Wear Energy Fitness FuturePlex Gel-Tec International GP Salon Gyro International HPL Contract Macy's Meddocks Medical Mirror, mirror... New Evolution Ventures Oracle Corp. OscarTielle P3rformance Pacific Digital Images Petra Travel Philips PillJogger Reforest Central America Renner Photography Royal Robbins SafeView San Francisco Opera Sephora Simon & Schuster Source Potential Specialized Bicycles Steve Nash Sports Club SUN Microsystems Sunrise Refrigeration SupportSoft The North Face Teva Sportsandals Transprint UFC Gym UHG Group WineLuv WP Racing Yogaworks Zack Architecture



# client quotes

By working closely with our clients and by responding to their input with effective, strategic graphic implementations, we can achieve an efficient creative process that respects and defines our clients' goals and achieves maximum returns on their investment.

Loyalty is important at OMc and we thrive to be more creative and reliable, faster and more effective than any other design firm you ever worked with. We are committed to continue to improve and perfect our performance with every new job we start.

Please read on the right what some of our clients have to say about OMc.

“Our customers continually comment on our visual communication material. We finally have a brand that is being remembered and that truly reflects who we are and what we do - thanks to OMc!”

**Lisa A. Clayton, Source Potential, Half Moon Bay, CA**

“Great team, awesome mural, poster and graphic designs with a relentless commitment to us for over 10 years!”  
**Kris McMullen, 24 Hour Fitness, San Leandro, CA**

“Whatever we threw at OMc, with impossible deadlines and daunting tasks, was completed with elegance and reliability - on-time every time. I recommend OMc to anybody that looks to build a partnership with a design firm.”  
**Melissa Moran, Macy's, San Francisco, CA**

“The level of innovative and thoughtful graphic design that we received from OMc is unmatched”  
**Gabby Bridges, Benefit Cosmetics, San Francisco, CA**

“OMc has created a solid brand for us. The solutions to every one of our numerous graphic design projects in identity, print, web and signage have been fantastic. I recommend this group to any serious business that looks to improve their visual communication tools!”  
**Paul Raybin, BetaColor, Rancho Cucamonga, CA**

“OMc rocks. I recommend them to any company that wants to stand out in the crowd! This firm is it!”  
**Carla Biondi, biondi ceramics, San Francisco, CA**

“Fantastic service, incredible concepts, great designs. OMc is the best design firm we ever worked with. Period.”  
**Dr. Martin Oppermann, Meddoxs Medical, Erlangen, Germany**

“Christoph has totally pushed the envelope for the state-of-the-art environmental graphics here at the Evoluon.”  
**Karin Rommers, Philips, Eindhoven, Netherlands**

“OMc has provided Sun Microsystems with a level of world class design service that has been unmatched. Christoph and his team offer design and production solutions from concept through completion that continually meet or exceed our highest expectations and tight deadlines.”  
**Kathy Sebeck, Sun Microsystems, McLean, VA**

“OMc Design Group has proven for years to be a relentless source of productive creativity and reliable dedication. They designed and maintain our corporate identity with all print, architectural and web graphics. From initial concept to finished product, this firm defines great design.”  
**Roger Lackey, Sr. Regional VP - Sales, ARC, San Francisco, CA**

“OMc Design Group was the first graphic design team that “listened” to our needs and understood immediately how we wanted to look and present ourselves to the world. The extra time they spent with us, ensuring that we were satisfied was beyond what we expected and the results were amazing. They did more than provide us exceptional service, they established a relationship with us that we value and respect.

Our customers continually comment on our visual communication material. We finally have a “brand” that will be remembered and truly reflects who we are and what we do, thanks to OMc.”  
**Lisa A. Clayton, Source Potential, Half Moon Bay, CA**

“The floating-bicycle exhibit that these guys did for us was the best, most original exhibit design we ever had.”  
**Rodney Hines, Specialized Bicycles, Morgan Hill, CA**

“I've greatly enjoyed working with OMc Design Group and completely trust their strategic and creative communication design abilities. They have developed powerful designs for us and I would recommend them without hesitation for both their web and print graphic designs. OMc performs!”  
**John Rough, Bond Services, Los Angeles, CA**

# next steps

## next steps

- ❖ Give us half an hour to understand your business, vision and objectives.
- ❖ Let us present a detailed overview of our services, customized to your particular situation and niche.
- ❖ We will provide a free consultation that gives you an idea what OMc can do for your business.



# contact

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